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Partnering for Global Impact

An Introduction to CARE

Who We Are

Our mission is to save lives and defeat poverty. How we do it sets us apart.

CARE's work centers on humanitarian assistance and long-term development. We stay for the long haul, working side by side with communities to create locally led solutions that are informed by data and built to last.

Our programs are intentionally designed to, ultimately, run effectively without us. Working in more than 100 countries, CARE reaches over 50 million people each year, transforming short-term relief into long-term opportunity.

What Sets Us Apart

We build solutions that outlast crisis and emergencies.

- There for the long term:** For 80 years, CARE has addressed the root causes of poverty and injustice. In complex humanitarian situations like Syria and Ukraine, we adapt to changing needs and help communities build lasting solutions.
- Local at our core:** We don't parachute in. Over 95% of our staff are from the communities they serve. Every day, they work with local leaders and organizations, building deep connections and effective, culturally relevant programs that foster trust and improve results.
- On the cutting edge of crisis response:** CARE's emergency response is faster and more effective because we use innovative tools like predictive technology and rapid cash distribution to get aid to families sooner. Strong local partnerships mean support gets where it's needed quickly, even in hard-to-reach areas.
- A global network that works:** The world faces growing, connected challenges. CARE's extensive network of local partners means we can respond quickly even in volatile conflict situations and mobilize resources rapidly when lives are at stake.
- Seeing the whole picture:** Emergencies affect all parts of people's lives. CARE supports people with everything from shelter and clean water to mental healthcare and small business support, ensuring they can do more than survive in the aftermath of a crisis.
- Focusing on women and girls as drivers of change:** Emergencies hit women and

girls hardest. That's why we place them at the center of our solutions, because investing in women's potential lifts entire communities out of poverty.

- **Accountable and efficient:** CARE upholds the highest standards of financial management and transparency, earning top ratings from independent charity monitors. Unlike many other international NGOs, we proudly publish our results every year and share all program reviews publicly.

Core Impact Areas

Our work focuses on interconnected areas crucial for lasting change:

- **Food and nutrition:** Strengthening systems that help communities grow and buy healthy, affordable food.
- **Women's economic power:** Expanding women's access to financial tools, skills training, markets, and decision-making power.
- **Health:** Improving access to essential health services, especially reproductive and maternal health.
- **Education and skills:** Expanding access to quality education and job skills, especially for girls and youth.
- **Climate resilience:** Strengthening the ability of farmers and communities to adapt to a changing climate.

Scaling Proven Solutions

CARE builds programs that can grow and last, designing them for local ownership and sustainability. These proven solutions include:

- **Accelerated learning for girls:** CARE helps out-of-school girls catch up and re-enroll. Our SOAR program offers flexible, fast-track education, giving girls the chance to complete schooling and delay marriage. In Somalia, girls who joined SOAR doubled their incomes. And in Nepal, the rate of early marriage dropped from 17% to 1% among girls in the program.
- **Community savings groups for women:** CARE supports savings groups where women pool money and make small loans. These groups help pay for school, launch small businesses, and improve family incomes. So far, savings groups have reached over 20 million women and generated nine times the value of initial investments.
- **Climate-smart farming:** As unpredictable weather impacts agriculture, CARE equips women farmers with adaptive tools: drought-resistant seeds, new growing techniques, and market access. These programs have helped more than 2 million people access more and better food, reducing hunger and improving their lives.

Partner With Us

CARE is leading the way to build the next generation of effective humanitarian and development programs and scaling what works.

We welcome partners who want to be on the leading edge of this transformation, and to accelerate their impact. When you invest in CARE, you help design programs with local communities that will grow and last, leveraging our global network and local expertise to unlock greater potential and drive systemic change.

Let's build what works, together.